

MINUTES OF MEETING
B.C. RANDONNEURS CYCLE CLUB

Held: Tuesday, January 13, 2015 at 1500 West Georgia, Vancouver BC
Committee Members Attending: Darren Maclachlan, Chris Cullum, Andy Reimer, Sylvia Lee, Colin Fingler, Etienne Hossack

Committee Members Attending by WebEx: Ed Person, Jeff Mudrakoff, Stephen Hinde, Mike Croy, Jim Runkel, Bob Goodison

Regrets: David King

Minutes are available on line, <http://www.randonneurs.bc.ca>. Look for the "About BC Randonneurs" section, bottom right corner of home page.

Please note that any club member can still request an email copy of the minutes by contacting the club secretary.

Called to Order: The meeting was called to order at 7:16 pm

Approval of Agenda:

Added discussion of frame stickers to agenda. Otherwise, approved as prepared.

Approval of Minutes of Previous Meeting:

It was moved, seconded and carried to adopt the minutes of the November 18 meeting as prepared.

Agenda Items:

President's Report – Andy Reimer

Work on the website is continuing. Geoff, who is working on the website returned from vacation yesterday, so work will continue tomorrow. Andy is considering doing a big reveal of the new website at the Spring Social. Andy presented a sample membership card, which he created using data pulled from the club database. Included on the card are the member's name, member number, member since date, and number of kms ridden. It was discussed and agreed that 'KM's ridden' should be changed to 'Brevet KMs'. Also, Andy will include his signature (president's signature) on the card. Every couple weeks, Andy will log into the club database and get the new members list, then send the new members a welcome email along with a pdf of their membership card. Andy sent a thank you letter to MEC for the use of their board room for committee meetings.

Treasurer's Report – Darren Maclachlan

There are a couple big expenses upcoming. ACP sent an invoice recently and the cost is slightly higher than last year at \$1200, Insurance was renewed at \$2800 – the policy is the same as last year.

Payment for the website was discussed. The total cost is \$5000. A \$2500 cheque was issued today and the other \$2500 is expected to be due on or shortly after the Spring Social.

Stephen raised the issue that the John Hathaway funds of approximately \$5000 were to be donated to the BC Cycling Coalition. As far as the committee members were aware, it has not yet been donated. Darren will check the records.

Regional Route Coordinator's Report – Southern Interior – Bob Goodison

Bob's report is as follows:

"Organizers and routes are established for the spring series. The spring series will all start from the Gateway Travel Center (Denny's) about 15 km west of Kamloops. Most are updated, hopefully improved versions of rides we have done in the past. The new 300 covers quite a bit of new ground. We have tried to make the routes challenging enough that those using them as PBP qualifiers are prepared, but not so difficult as to discourage inexperienced riders. The make up rides will be the same as last year, with the possible exception that the make up 600 could become the Blue River route, depending on what the majority wants. The 1000 km will be the Loopy Interior (Barriere- Prince George), but run counter clockwise rather than clockwise as it was run in 2011."

Regional Route Coordinator's Report – Vancouver Island – Mike Croy

The New Year's Populaire was a huge success. There were more than double the participants than were expected – there were only 20 preregistered and 66 participants showed up. Everyone in general was very happy with the event, save for one participant.

There will be a PBP Information Session that will be hosted on Vancouver Island on Feb. 11 at Perk's Rec Centre, which is just behind Tillicum Mall. There will be a video presentation showing the 2011 PBP event. Steve Mahovlic is busily putting together the Victoria Populaire. The Victoria Populaire is scheduled for Apr. 5.

Note: the question was raised whether a similar PBP Information Session should be held on the Lower Mainland. Mike will send the material that will be presented at the Vancouver Island PBP Information Session to Andy and Andy will see if it can be incorporated into the Spring Social.

Regional Route Coordinator's Report – Lower Mainland – Chris Cullum

The rides have organizers for the most part. Otherwise, nothing to report.

Spring Social

Andy will book Moose's Down Under.

Mike volunteered himself and Brynne to sit on the Roger Street Committee. Sylvia will contact some former Roger Street award winners to see if they would be interested in sitting on this year's Roger Street committee to determine this year's award recipient.

Andy will put together the list of award recipients for the Social.

Fleche

Colin booked the same cabin as last year (2 person cabin) and the same venue. The price will be similar to last year with perhaps a \$1 to \$2 price increase for each meal. Colin has deposited \$500 and the remaining \$4000 is due on Apr. 2.

Colin will be working on the Excel form to make it easier to organize the teams, summaries and routes. Colin will send the form to Andy once it is ready.

Colin will talk to Bob and Patti to see if they would be interested in volunteering to man the cabin again. He will also contact Michel to see if he would be interested in emcee'ing again. Colin will send a blanket email to the general membership as well as targeted emails for those participants from last year.

Colin will contact Rita and Dan M. to see if they would be interested in being award presenters again.

Andy suggested that a poster could be made to advertise the Fleche at the Spring Social. Colin will work on this and will send the poster to Mike so it can be advertised at the Victoria Populaire as well.

PBP

Andy contacted Michel regarding booking the rooms and has not heard back yet. Andy will call him.

As for the information session, Mike discussed this earlier in his Vancouver Island Coordinator's report (refer to Regional Route Coordinator's Report – Vancouver Island above) and Andy will incorporate some of that as part of the Spring Social.

Pins & Awards

A design was agreed upon (voting via email amongst the committee members) – the banana. Andy will call Karen.

BCR Brochure

Andy explained there is a BCR informational brochure that can be given to store owners. Andy proposed that we use the poster that Mike designed and print off 50 copies of the poster. Andy will get these printed.

Frame Stickers

Bob inquired about cost and it was \$25 plus tax for 100 stickers for the BCR round blue and green logo at 1.5 inches in size. They are vinyl laminated, medium durability stickers. For a higher price, we can get higher quality stickers that might last longer. Bob noted they can be given away and can be given in event bags/packages for

club events. It was agreed that a first batch of 100 stickers will be ordered.

Review Action Items

The action items were reviewed. See Action Items section below.

Other business

Facebook Ads

- Andy asked whether Facebook ads might be a good idea since this is a PBP year. It was agreed that it didn't make sense as anyone that would intend to attend PBP already knows about it.

Patches

- At some point, the club had sew on patches. Andy will look into this.

The meeting was adjourned at 8:06 pm.

Next meeting will be at 7 pm on February 10 at 1500 West Georgia.

Action Items:

New Items:

1. Darren to check the accounting records to see if the \$5000 donation had been made to the BC Cycling Coalition.
2. Sylvia to contact some former Roger Street award recipients to see if they would be interested in sitting on this year's Roger Street committee to determine this year's award recipient.
3. Andy to contact Michel regarding booking the PBP hotel.
4. Andy to contact Karen regarding pins for this year.
5. Andy to get 50 copies of the promotional poster for the club printed.
6. Bob to order 100 frame stickers.
7. Andy to look into sew on patches for the club.

On-going Items:

1. Andy to start working on material for helping to educate members on insurance coverage, waivers and liability.
2. Andy to draft an email for distribution to members of the club asking for consent to receive club emails that may contain commercial interests. Andy to also follow up with Ryan G to determine if new fields can be added to the database to track the information required by the new anti-spam laws (date of consent and method of consent). Andy will also investigate open source email systems to help maintain lists of people who have opted to received information e.g. for pacific populaire and Canada Day ride. The membership form will also need to be updated to allow members to opt out of receiving emails. Andy looked into several tools, such as MailChimp, that will automatically manage this for us. ← Andy explained this is complete, but it will not be sent until he sends the membership packages to the members.
3. Chris to work on updating Ride Organizer's Checklist in the fall.
4. Chris to look into High-vis vests that meet European requirements.
5. Andy to let Michel know to reserve the rooms at Hotel Pavillon and to coordinate booking of the rooms for club members.
6. Andy to set up MailChimp to automatically send an email with the President's Welcome report and a pdf of a membership card for membership registrations.

Completed Items:

1. Andy to write a Thank You letter to MEC to thank them for letting the BC Randonneurs use the conference room for the past few years for committee meetings.

Appendix

2014-2015 Committee

Andy Reimer
Stephen Hinde

Position:
President
Vice President

Darren Maclachlan	Treasurer
Sylvia Lee	Secretary
Mike Croy	Member at Large: Vancouver Island Brevets Coordinator
Chris Cullum	Member at Large: Lower Mainland Brevets Coordinator
Bob Goodison	Member at Large: Southern Interior Brevets Coordinator
Colin Fingler	Member at Large
Étienne Hossack	Member at Large
Jeff Mudrakoff	Member at Large
David King	Member at Large
Ed Person	Member at Large
Jim Runkel	Member at Large

Some of our many volunteers

	Position:
Tracy Barill	Permanents Co-Coordinator, Ride Organizer
Luis Berhardt	Ride Organizer
Richard Blair	Ride Organizer
Bob Boonstra	Ride Organizer
Kevin Bruce	Ride Organizer
Barry Chase	Ride Organizer
Brynne Croy	Ride Organizer
Will Danicek	Ride Organizer
Rick Den Braber	Ride Organizer
Colin Fingler	Fleche Coordinator
Graham Fishlock	Ride Organizer
Keith Fletcher	Ride Organizer
Keith Fraser	Ride Organizer
Mark Ford	Ride Organizer
Doug Fox	Ride Organizer
Carol Hinde	Ride Organizer
Ali Holt	Canada Day Populaire, Co-Coordinator
Roger Holt	Canada Day Populaire, Co-Coordinator
Mikael Jansson	Ride Organizer
Bob Koen	Permanents Co-Coordinator, Ride Organizer
Wim Kok	Peace District, Route Coordinator, Ride Org
Manfred Kuchenmuller	Ride Organizer
Danelle Laidlaw	Pacific Populaire Organizer, Clothing
Doug Latornell	Rando Pony
Phillip Lennox	Ride Organizer
Cheryl Lynch	Data Manager, ACP Rep, Ride Organizer
Dave MacMurchie	Ride Organizer
Alard Malek	Ride Organizer
Steve Mahovlic	Ride Organizer
John Mcgillivray	Ride Organizer
Kristy Lee Mighton	Ride Organizer
Lorraine Nygaard	Ride Organizer
Keith Patterson	Ride Organizer
Karen Smith	Pins & Medal Coordinator
Guido Van Duyn	Ride Organizer